



EXPRESS MAIL LABEL NO.: EV821889544US

Form PTO-1449

Sheet 1 of 3

Applicant: Barrett et al.
Serial No.: 10/000,150
Filing Date: October 19, 2001
Confirmation No.: 8245
For:

Att'y Docket No.: 14531.96
Group: 2173

ADVERTISING USING A COMBINATION OF VIDEO AND BANNER
ADVERTISEMENTS

INFORMATION DISCLOSURE CITATIONS MADE BY APPLICANT

U.S. Patent Documents

<u>Examiner Initial*</u>		<u>Patent Number</u>	<u>Issue Date</u>	<u>Name</u>	<u>Class</u>	<u>Sub Class</u>	<u>Filing Date</u>
<u>BIB</u>	A1.	6,160,570	12/12/00	Eran Sitnik	348	1	4/20/98
<u>BIB</u>	A2.	6,347,400	2/12/02	Yukiko Ohkura	725	60	10/15/97

U.S. Patent Application Publication Documents

<u>Examiner Initial*</u>		<u>Publication Number</u>	<u>Pub. Date</u>	<u>Name</u>	<u>Sub Class</u>	<u>Class</u>	<u>Filing Date</u>
<u>BIB</u>	A3.	2002/0129368	9/2002	Schlack et al.	46	725	10/31/01
<u>BIB</u>	A4.	2005/0216936	9/2005	Knudsen et al.	042	725	9/20/04
<u>BIB</u>	A5.	2001/0003184	6/2001	Ching et al.	4	707	12/12/00
<u>BIB</u>	A6.	2005/0251824	11/2005	Thomas et al.	042	725	7/14/05
<u>BIB</u>	A7.	2005/0210502	9/2005	Flickinger et al.	034	725	5/20/05

BIB

6/23/2006

Examiner:

Date Considered:

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

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Foreign Patent Documents

<u>Examiner</u> <u>Initial*</u>	<u>Document</u> <u>Number</u>	<u>Publ.</u> <u>Date</u>	<u>Country or</u> <u>Patent Office</u>	<u>Sub</u> <u>Class</u>	<u>Class</u>	<u>Trans-</u> <u>lation</u>
<u>BB</u> A8.	WO 00/49801	8/24/00	WIPO	5/445	H04N	Yes
<u>BB</u> A9.	WO 00/33197	6/8/00	WIPO	7/08, 5/50, 13/00	H04N G06F	Yes

Other Documents

(including author (if listed), title, relevant pages, date of publication including at least month and year).

Examiner

Initial*

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Telephony; Vol. 230, NO.7, February 12, 1996; pp. 24-25, 28, 30.

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References Cited by Applicants

While the filing of Information Disclosure Statements is voluntary, the procedure is governed by the guidelines of Section 609 of the Manual of Patent Examining Procedure and 37 C.F.R. §§ 1.97 and 1.98. To be considered a proper Information Disclosure Statement, Form PTO-1449 shall be accompanied by a copy of each listed patent or publication or other item of information and a translation of the pertinent portions of foreign documents (if an existing translation is readily available to the applicant), an explanation of relevance of each reference not in the English language, and should be submitted in a timely manner as set out in MPEP Sec. 609.

Examiners will consider all citations submitted in conformance with 37 C.F.R. § 1.98 and MPEP Sec. 609 and place their initials adjacent the citations in the spaces provided on this form. Examiners will also initial citations not in conformance with the guidelines which may have been considered. A reference may be considered by the Examiner for any reason whether or not the citation is in full conformance with the guidelines. A line will be drawn through a citation if it is not in conformance with the guidelines AND has not been considered. A copy of the submitted form, as reviewed by the Examiner, will be returned to the applicant with the next communication. The original of the form will be entered into the application file.

Each citation initialed by the Examiner will be printed on the issued patent in the same manner as references cited by the Examiner on Form PTO-892.

The reference designations "A1," "A2," etc. (referring to Applicant's reference 1, Applicant's reference 2, etc.) will be used by the Examiner in the same manner as Examiner's reference designations "A," "B," "C," etc. on Office Action Form PTO-1142.

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